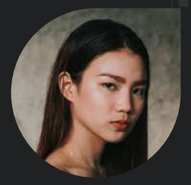


PEOPLEVINE

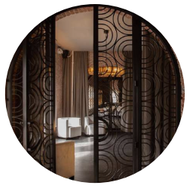
PEOPLEVINE

/ 2021

ELEVATE YOUR MEMBER EXPERIENCE

PEOPLEVINE IS A MEMBER EXPERIENCE AND CRM PLATFORM

We allow you to create digital experiences for your members with self-service tools and utilize member data to deliver personalized hospitality and drive growth.



LIFESTYLE HOSPITALTY BUSINESSES ELEVATING WITH MEMBERSHIPS

PRIVATE MEMBERS' CLUBS

Private social clubs have evolved to suit modern life and modern members who live, work, and play in city centers around the world.

BOUTIQUE HOTELS AND RESORTS

Popular destinations for locals and travelers alike, many of these properties have begun to establish a members club to differentiate themselves from the competition.

LUXURY RESIDENTIAL COMMUNITIES

As high-end residences and condo hotels up their amenities, developers are looking to leverage the power of membership to enhance the residential experience.

COWORKING

To accommodate a growing number of start-ups and remote workers, coworking spaces are introducing more tiered levels of membership to their offerings.

GLENEAGLES

MONDRIAN
SHOREDITCH LONDON

Gibbons
WHISTLER SINCE 1979

THE SPRINGS RESORT & SPA
PAGOSA SPRINGS, COLORADO

MOUNTAIN CLUB
WHISTLER

CORE:

ZERO·BOND

PH

COMMON HOUSE

MONDRIAN
SOUTH BEACH

baia
BEACH CLUB

INNESS

THE UNION LEAGUE OF PHILADELPHIA
1862

CLASSIC CLUB GOLF

NOCATEE
PONTE VEDRA • FLORIDA

LAYLOW

“When we were looking at CRM solutions, like Salesforce and HubSpot, these tools were more directly sales-oriented. PeopleVine had more features for Membership Management than anyone else.”

ZAC MOSELEY

CEO AT TEMPLATE COMPANY

A COMPLETE MEMBER EXPERIENCE

ENROLLMENT

- CRM & APPLICATIONS
- SIGNUP LANDING PAGE

PAYMENTS

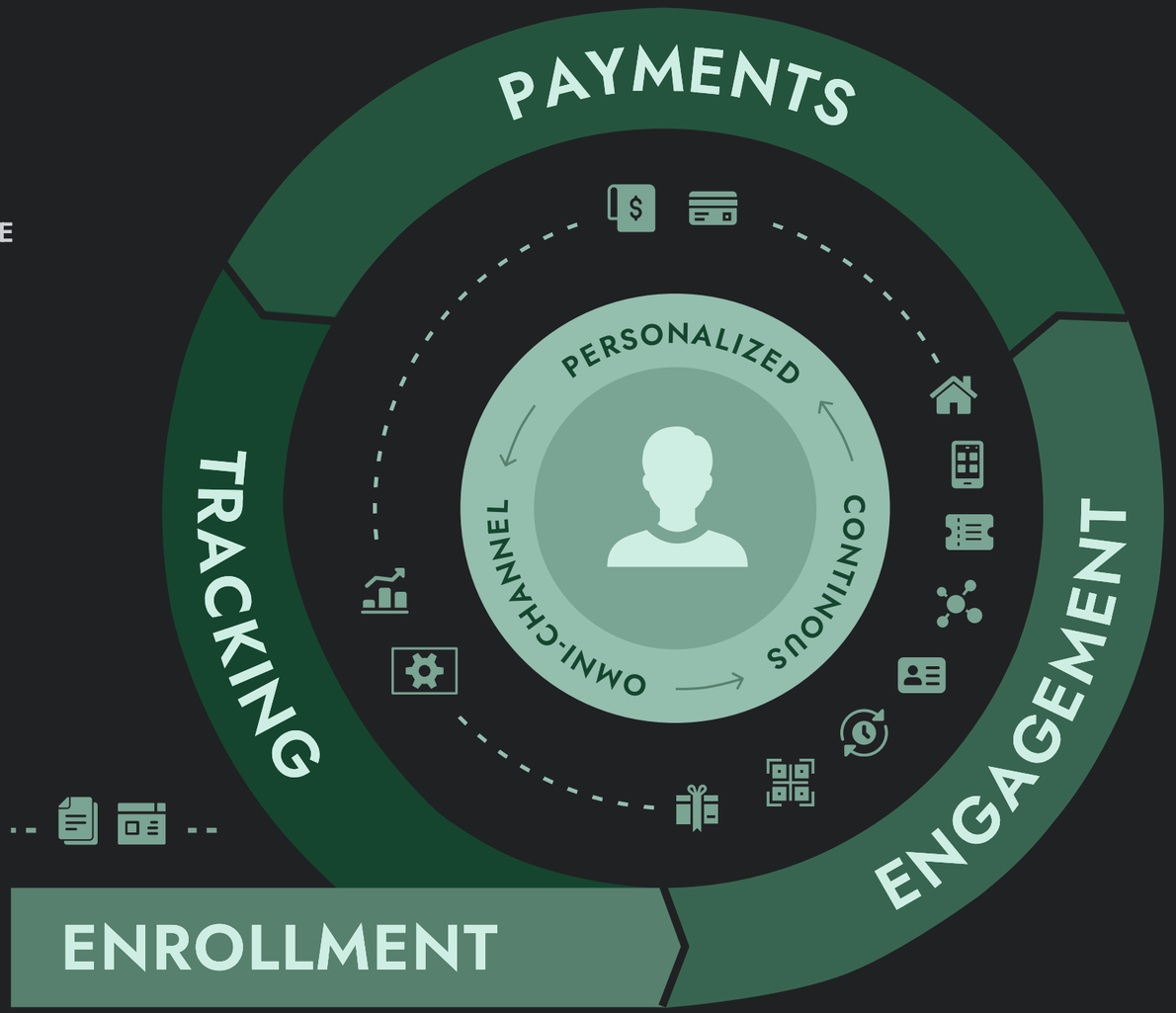
- CARD ON FILE & HOUSE ACCOUNT PAYMENTS
- RECURRING BILLING

ENGAGEMENT

- PORTAL
- POS & INTEGRATIONS
- BOOKINGS & RESERVATIONS
- PERKS & PRIVILEGES
- EVENTS & TICKETING
- DIGITAL ID CARD
- CHECK-IN APP
- MOBILE APP

TRACKING

- REPORTING & ANALITYCS

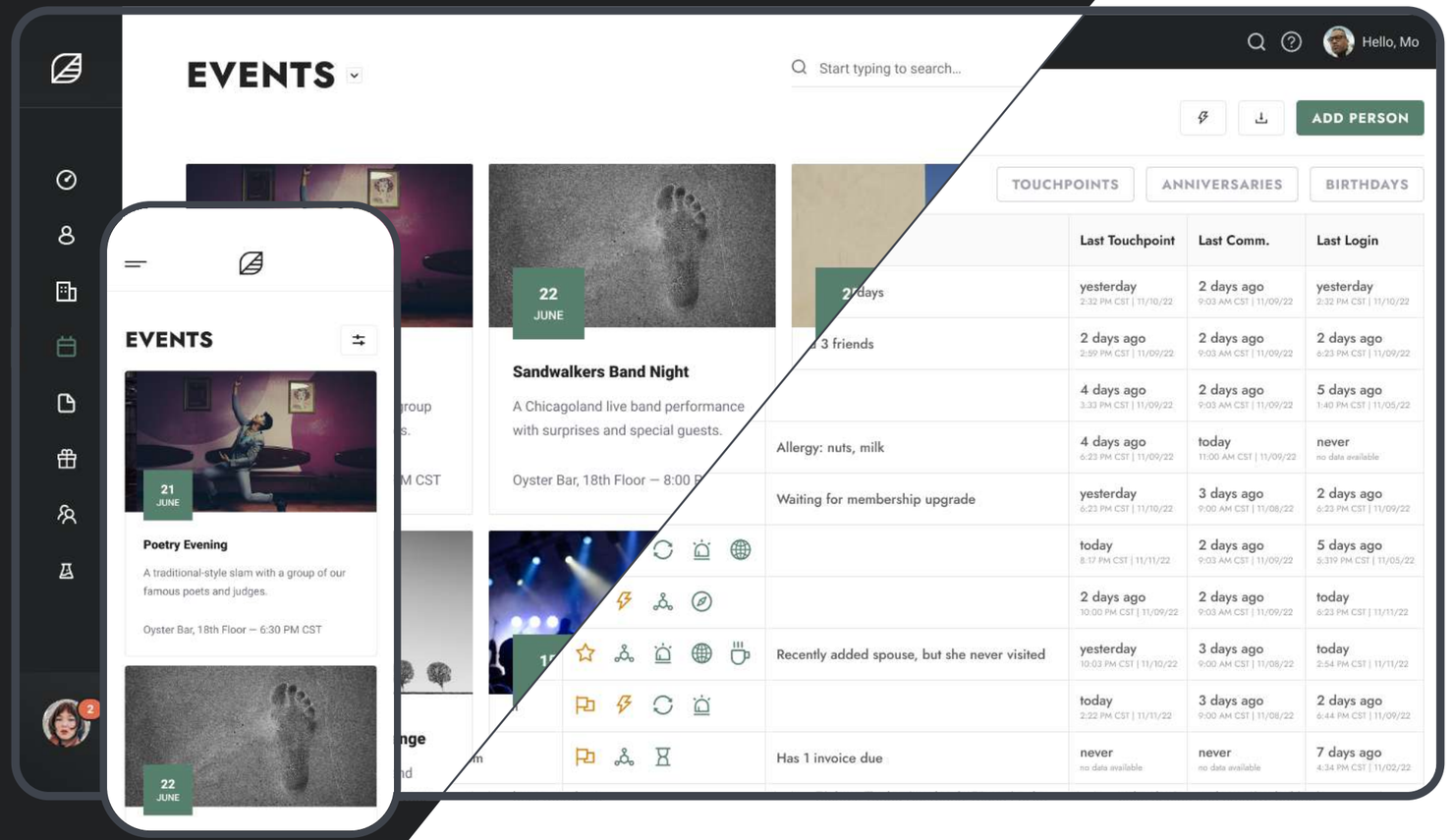


PEOPLEVINE

TWO-SIDED PLATFORM IN THE CLOUD

FOR MEMBERS

FOR OPS TEAMS



FOR MEMBERS

ENROLL

Meet your members. Capture prospective member information, collect payment details, and manage the application process.

ENGAGE

Cultivate a relationship with your members.

TRANSACT

Collect money faster through automatic billing and card-on-file functionality.

WHY MEMBERS WILL KEEP YOU ON THEIR HOME SCREEN

SEAMLESS DIGITAL EXPERIENCE

Give your members a single digital home where they can access your space often and make them part of your brand experience.

ACCESS PERSONALIZED HOSPITALITY

Deliver events, programming and amenities that match your members interests and preferences at the point of service.

CONNECT WITH MEMBERS AND STAFF

Build a community and create a sense of belonging among members and staff through personalized data and messaging.

FOR OPS TEAM

SCALE

Increase operational efficiency and elevate your hospitality through a collection of digital touchpoints that appeal to your entire membership base.

INTEGRATE

Unlike other CRM platforms, PeopleVine is innately equipped for third-party integrations so you can streamline your operations and see a holistic view of your members across all your systems.

ANALYZE

Understand your members. View member details, preferences, touchpoints, and spend in real time. Know your member's lifetime value. Identify opportunities and build data-driven marketing campaigns to personalize future engagements.

WHY YOUR OPS TEAM WILL LOVE IT

CREATE YOUR CUSTOM BRANDED EXPERIENCE AND GROW $$$

Use Peoplevine to create engaging digital experiences across all your revenue streams, staff and spaces, so your members are always connected.

MAKE SMART CHOICES AND SAVE UP TO 60% ON SOFTWARE

Invest in the Guest Experience, not back-end code
(we already did that...).

ELEVATE YOUR STAFF TO OPERATE MORE EFFICIENTLY

Give your staff time back while giving your members digital tools they want to use.

A COMPLETE MEMBER EXPERIENCE

ENROLLMENT

- CRM & APPLICATIONS
- SIGNUP LANDING PAGE

PAYMENTS

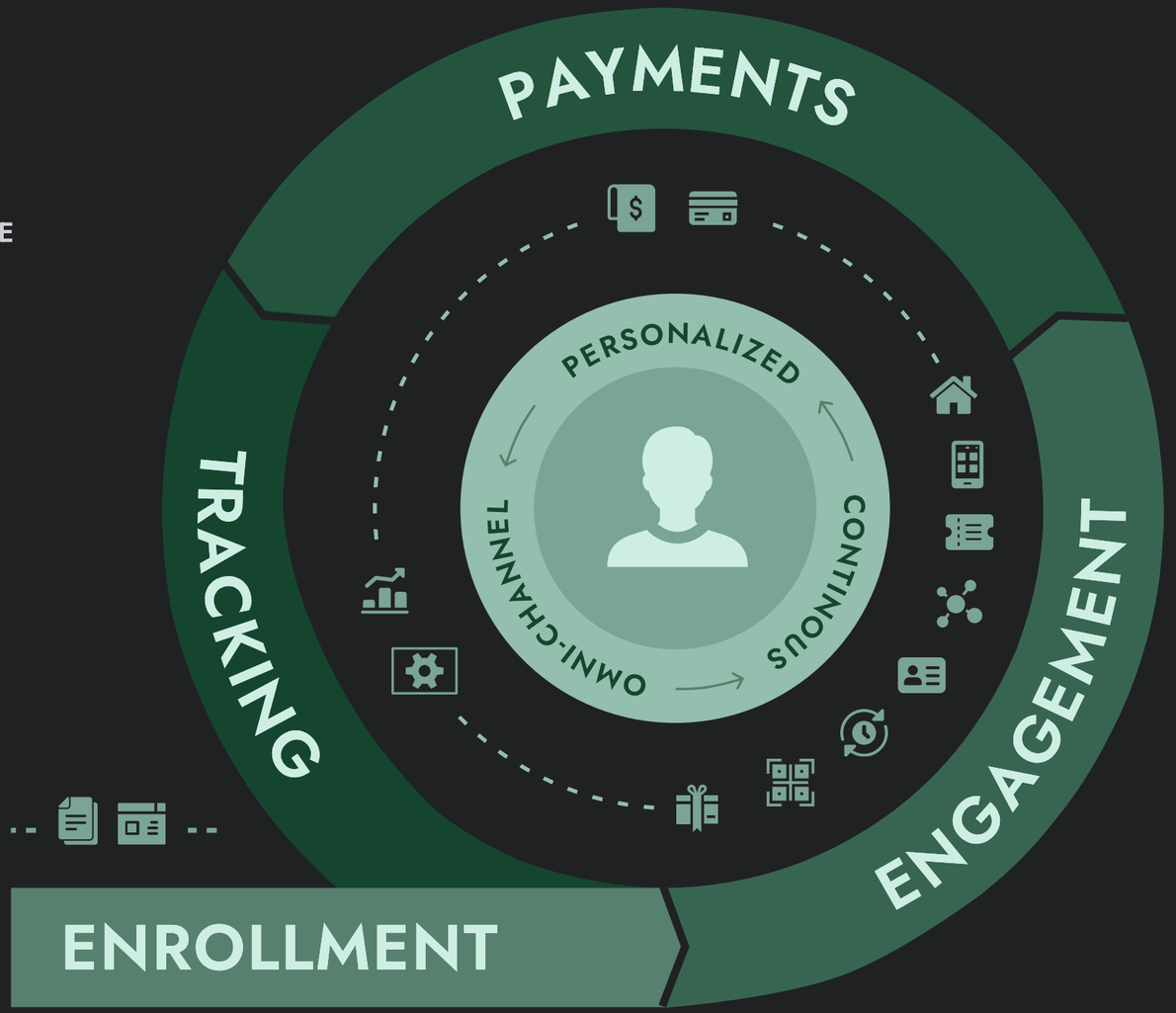
- CARD ON FILE & HOUSE ACCOUNT PAYMENTS
- RECURRING BILLING

ENGAGEMENT

- PORTAL
- POS & INTEGRATIONS
- BOOKINGS & RESERVATIONS
- PERKS & PRIVILEGES
- EVENTS & TICKETING
- DIGITAL ID CARD
- CHECK-IN APP
- MOBILE APP

TRACKING

- REPORTING & ANALITYCS



LET PEOPLEVINE HELP YOU ELEVATE YOUR MEMBER EXPERIENCE.